

The University of Lethbridge

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# PROJECT CAN95

The Eighth in a Series of Historic National Surveys Monitoring Canadian Social Trends

PROJECT CANADA - 1975 PROJECT CANAO

DDA TECT CANOS

PROJECT CAN85

PROJECT CAN90

PROJECT CAN95

PROJECT TEEN CANADA 1984

PR@JECT TEEN CANADA 1988

PR@JECT TEEN CANADA 1992

### Greetings!

Since 1975 I have been monitoring social trends in Canada through a series of well-known national surveys of adults and youth. The findings have been widely circulated in Canada and abroad, reported by CTV, (the "National News", "Canada AM"), the CBC ("The National," "As It Happens," "Man Alive," "Midday," "Cross Canada Checkup," "Morningside"), Maclean's, and most of Canada's English and French newspapers and local television and radio stations. Further, the results have been dealt with extensively in some 40 journal articles, in reports commissioned by the Solicitor General of Canada and the Secretary of State, and in five best-selling books - The Emerging Generation (1985), Fragmented Gods (1987), Mosaic Madness (1990), Teen Trends (1992), and Unknown Gods (1993). Findings also have been requested by a large number of government departments and private organizations, and presented to a wide array of groups across Canada. In short, the results have been put to good practical and academic use.

PROJECT CAN95 represents an effort to update the views of Canadians. Those contacted are in one of two categories: (1) some of you - numbering over 1,200 - were part of the 1975, 1980, 1985, and 1990 surveys; (2) the remainder of you - about 1,800 - have been randomly selected from Canadian adults across the country.

I am asking you to kindly fill out this questionnaire and return it in the enclosed envelope at my expense. I know that your time is valuable (and limited!) and therefore the questionnaire again has been set up so that almost all of the items involve only circling a number. I assure you that the information given will be kept entirely confidential (the number on the questionnaire simply allows us to keep track of questionnaires received).

Your generosity in giving your time and effort to assist in this significant national survey is greatly appreciated. I think that you will find the questionnaire interesting. Thank you very much.

Sincerely,

Reginald W. Bibby, Ph.D.

PROJECT CAN95 DIRECTOR

Professor, Department of Sociology

#### **INSTRUCTIONS**

- Please CIRCLE the number that corresponds to your response.
- Keep in mind that this is not a test, we want YOUR views.
- Should you not wish to answer a question, please skip it and move on.
- Feel free to make comments in the margins.
- Please ignore the numbers in brackets they are for our use in tabulating answers.

### WE WOULD LIKE TO BEGIN BY ASKING ABOUT YOUR VIEWS OF CANADA AND CANADIANS.

1. How serious do YOU think the following problems are in Canada today?

|                            | Very<br>Serious | Fairly<br>Serious | Not Very<br>Serious | Not Serious<br>At All |      |
|----------------------------|-----------------|-------------------|---------------------|-----------------------|------|
| Poverty                    | 1               | 2                 | 3                   | 4                     | [10] |
| Unemployment               |                 | 2                 | 3                   | mem 4 mem             |      |
| Crime                      |                 | 2                 | 3 1115/             | 4                     |      |
| Sexual Harassment          | 1               | 2                 | 3                   | 4 00 1                |      |
| Lack of Canadian Unity     | 1               | 2                 | 3                   | 4                     |      |
| Child Abuse                | 1               | 2                 | 3                   | 4                     |      |
| French-English Relations   | DISAGREE        | 2                 | 3 3                 | 40 ====               |      |
| The National Debt          | 1               | 2                 | 3                   | 4                     |      |
| Unequal Treatment of Women | 1               | 2                 | 3                   | 4                     |      |
| Racial Discrimination      | 1               | 2                 | 3                   | 4                     |      |
| Alcoholism                 | 1               | 2                 | 3                   | 4                     |      |
| Violence Generally         | 1               | 2                 | 3                   | 4 04 24               |      |
| Lack of Leadership         | AS, spould ye   | 2                 | 3                   | 4                     |      |
| The Economy                | 1               | 2                 | to like 3 (Inev     | 4 2 2 2 2 2 2 2 2     |      |
| The Need for Common Values | 1               | 2                 | 3                   | 4                     |      |
| Drugs                      | i               | 2                 | 3                   | 4                     |      |
| The Environment            | i i             | 2                 | 3                   | 4                     |      |
| Sexual Assault             | 1               | 2                 | 3                   | 4                     |      |
| Suicide                    |                 | 2                 | 3                   | 4                     |      |
| AIDS                       | i               | 2                 | 3                   | 4                     |      |
| Mental Disorders           | - 1             | 2                 | 3                   | 4                     |      |
| The Need for Gun Controls  |                 | 2                 | 3                   | 4                     |      |
| Family Breakdown           | mann'i          | 2                 | 3                   | 4                     |      |
| American Influence         | 1               | 2                 | 3                   | erbe 4 odds att       |      |
| Juvenile Delinquency       |                 | 2                 | 3                   | 4                     |      |
| Government Incompetence    | i               | 2                 | 3                   | 4                     |      |
| Native-White Relations     | i               | 2                 | 3                   | 4                     |      |
| Violence at Schools        |                 | 2                 | 3                   | 4                     |      |
|                            |                 |                   |                     |                       |      |

| U | rn  | A  | ** |
|---|-----|----|----|
|   | CII | CI |    |
|   |     |    |    |

| What, in your opinion, is the nation's NO. I problem? | rould be allowed to use photo radar to |
|---|--|
|   |  |

- 2. Some people say that the differences between various parts of Canada are now so great that they will never be solved, and that Confederation will break up. What do you think?
  - I agree that Canada will probably break up
  - 2 I don't think that Canada will break up

### 3. How much CONFIDENCE do you have in the people in charge of:

|                            | Α                    |             |      | Little     |      |
|----------------------------|----------------------|-------------|------|------------|------|
|                            | Great<br>Deal        | Quite a bit | Some | or<br>None |      |
| T. I                       |                      |             |      |            |      |
| Television                 |                      | 2           | 3    | 4          | [45] |
| Radio                      |                      | 2           | 3    | 4          |      |
| Newspapers                 |                      | 2           | 3    | 4          |      |
| The Movie Industry         |                      | 2           | 3    | 4          |      |
| Major Business             |                      | 2           | 3    | 4          |      |
| Schools                    |                      | 2           | 3    | 4          |      |
| Labor Unions               | sidol <sub>i a</sub> | 2           | 3    | 4          |      |
| Religious Organizations    | y old                | 2           | 3    | 4          |      |
| Financial Institutions     |                      | 2           | 3    | 4          |      |
| The Police                 |                      | 2           | 3    | 4          |      |
| The Court System           | - 1                  | 2           | 3    | 4          |      |
| Your Local Government      |                      | 2           | 3    | 4          |      |
| Your Provincial Government | 1                    | 2           | 3    | 4          |      |
| The Federal Government     | - 1                  | . 2         | 3    | 4          |      |
|                            |                      |             |      |            |      |

### 4. Please indicate the extent to which you AGREE or DISAGREE with these statements:

| The Actor countries  | Strongly<br>Agree |   | Disagree      | Strongly<br>Disagree |      |
|--|-------------------|---|---------------|----------------------|------|
| The political and economic system we have in this country is about the best there is                                     | 1                 | 2 | 3             | 4 solow              | [59] |
| Law enforcement is applied evenly to all those who break the law   | . 1               | 2 | 3             | 4                    |      |
| Because not all Canadians have the same religious beliefs, it would be better not to have prayers said in public schools | . 1-              | 2 | 3             | 4                    |      |
| Chretien is doing a pretty good job as Prime Minister  | . 1               | 2 | 3             | 4                    |      |
| CBC radio programs would be better under private ownership   | . 1               | 2 | 3             | 4                    |      |
| Overall, public school teachers are very competent   | . 1               | 2 | 3             | 4                    |      |
| In general, the courts do not deal harshly enough with criminals   | . 1               | 2 | 15 quad and 3 | 4                    |      |
| The Senate should be done away with altogether   | . 1               | 2 | 3             | 4                    |      |
| On the whole, movies have a good influence on young people   | . 1               | 2 | 3             | 4                    |      |
| Police should be allowed to use photo radar to catch speeding motorists  | Maingle           | 2 | 3             | 4                    |      |
| Ministers should stick to religion and not concern themselves with social, economic, & political issues                  | . 1               | 2 | 3             | 4                    |      |
| People like me don't have any say about what the government does   |                   | 2 | 3             | 4                    |      |
|  |                   |   | is shirt of a | 4                    | [71] |

| 5. | Do you think to PRODUCTS AN                                    | hat Canada would be b<br>ID MERCHANDISE to d  | etter off,<br>cross their | or worse<br>borders F         | off, if eve<br>REE OF A  | ry countr<br>LL TARIF   | y in the world           | I allowed ALL<br>DM DUTIES? |
|----|--|---|---------------------------|-------------------------------|--------------------------|-------------------------|--------------------------|-----------------------------|
|    | l Better off   | 2 Worse off   | 3                         | Would ma                      | ke little di             | fference                |                          | [72]                        |
| 6. | Do you feel that   | any racial or cultural gro  | oups in yo                | ur commur                     | nity are dis             | scriminate              | d against?               |                             |
|    | 1 Yes, and it's go<br>2 Yes, but it's go<br>3 Yes, but it's no |   |                           | No, althou<br>No, and su      |                          |                         | roblem<br>ever been very | serious                     |
| 7. | Do you think the or ABOUT THE                                  | e following groups have T<br>RIGHT AMOUNT OF I  | TOO MUO<br>POWER in       | CH POWE<br>n our nation       | R, TOO L<br>n's affairs? | ITTLE PO                | WER,                     | Whites<br>Whites            |
|    |  |   |                           |                               | Too<br>Much              | Too<br>Little           | Right<br>Amount          | earlifyly<br>teasonff       |
|    | Big Corpora<br>Labor Union                                     | tions   |                           |                               |                          | 2 2                     | 3                        |                             |
|    | The RCMP   |   |                           |                               | of states                | 2                       | 3                        |                             |
|    |  |   |                           |                               | and the state of         | 2                       | 3                        |                             |
|    |  | ••••••  |                           |                               | and I was                | 2                       | 3                        | [77]                        |
|    | THE Fredit   |   |                           |                               |                          | 2                       | 3                        | [2.1]                       |
|    | Religious Gr   | oups  |                           |                               | 1                        | 2                       | 3                        |                             |
|    |  | est Groups  |                           |                               |                          | 2                       | 2                        |                             |
|    |  | · · · · · · · · · · · · · · · · · · ·   |                           |                               |                          | 2                       | 3                        |                             |
|    |  |   |                           |                               |                          | 377                     | 3                        |                             |
|    |  |   |                           |                               |                          | 2                       | 3 3 111100               |                             |
|    | University Pi  | rofessors   |                           |                               | I                        | 2                       | 3 0 10 9                 |                             |
|    | A C  | a de  |                           |                               |                          |                         | rebruito xas au          |                             |
|    |  | nadians   |                           |                               | 3.5                      | 2                       | 3                        |                             |
|    | Americans .  |   |                           |                               |                          | 2                       | 3                        |                             |
|    |  | dians   |                           |                               | - 1                      | 2                       | 3                        |                             |
|    |  |   |                           |                               |                          | 2                       | 3                        |                             |
|    | Whites   |   |                           |                               |                          | 2                       | 3                        |                             |
|    | 4. (0.   | 10  |                           |                               |                          | أأفالت وسيد             |                          |                             |
|    |  | ntals)  |                           |                               |                          | 2                       | 3                        |                             |
|    | Jews   |   |                           |                               |                          | 2                       | 3                        |                             |
|    | East Indians   | and Pakistanis  |                           |                               |                          | 2                       | 3                        |                             |
|    | Natives  |   |                           |                               | 10                       | 2                       | 3                        |                             |
|    | Visible Minor  | rities in General   |                           |                               | 1                        | 2                       | 3                        |                             |
|    |  | £   |                           |                               |                          |                         |                          |                             |
|    | English Cana   | dians   |                           |                               | all brees                | 2                       | 3                        |                             |
|    | Protestants .  |   |                           |                               | 1                        |                         | (last 3 nO) no           |                             |
|    | Roman Cath   | olics   |                           |                               | 1                        | 2                       | 3                        |                             |
|    | Women  |   |                           |                               | i                        | 2                       | Med no 3 melbrates       |                             |
|    |  |   |                           |                               |                          | 2                       | 3                        |                             |
|    |  |   |                           |                               |                          | mile prove d            | diy speaking, d          |                             |
| 3. | should give up the   | y that Canada should be<br>eir cultural differences an<br>e loyal to Canada yet kee<br>el about this? | d become                  | <ul> <li>Canadians</li> </ul> | people con               | ning here<br>say that C | from other co            | untries—thev                |
|    |  |   |                           |                               |                          |                         |                          |                             |
|    |  | 'melting pot" idea  | 3                         | I have no                     | preferenc                | e                       |                          |                             |
|    |  | 'mosaic" idea   | 4                         |                               |                          |                         |                          |                             |
|    |  |   |                           |                               |                          |                         | 3                        |                             |
|    |  |   |                           |                               |                          |                         |                          |                             |
|    |  |   |                           |                               |                          |                         |                          |                             |
|    |  |   |                           |                               |                          |                         |                          |                             |

Average Canadians

| Union say that Canada should be a "nor |           | TOO   | TOO    | IHAVE |    |
|--|-----------|-------|--------|-------|----|
|  | RIGHT     | MUCH  | LITTLE | NO    |    |
|  | AMOUNT    | MONEY | MONEY  | IDEA  |    |
| Physicians                             | 1         | 2     | 3      | 4     |    |
| Teachers                               |           | 2     | 3      | 4     |    |
| Lawyers                                |           | 2     | 3      | 4     |    |
| Dentists                               |           | 2     | 3      | 4     |    |
| Nurses                                 | mo la sea | 2     | 3      | 4     |    |
| Social workers                         | . 1       | 2     | 3      | 4     |    |
| Mechanics                              | . 1       | 2     | 3      | 4     |    |
| Professional athletes                  | . 1       | . 2   | 3      | 4     |    |
| Politicians                            | . 1       | 2     | 3      | 4     |    |
| Average Canadians                      |           | 2     | 3      | . 4   | [5 |
|  |           |       |        |       |    |

| THIS COUNTRY.  What is your opinion of the following?  |                              |                 |            |         |         |
|--|------------------------------|-----------------|------------|---------|---------|
| That is your opinion of the following.   |                              | Almost          | Some-      | Not     |         |
|  |                              | Always<br>Wrong | times      | Wrong   |         |
| A man and woman having sexual relations  |                              |                 |            |         |         |
| before marriage  | 1                            | 2               | 3          | 4       | [60]    |
| A married person having sexual relations with  |                              |                 |            |         |         |
| someone other than the marriage partner  | not Inin                     | 2               | 3          | 4.4.648 |         |
| Two adults of the same sex having sexual relations   | loc <b>h</b> f the<br>setter | 2               | 3          | 4       |         |
| A divorced man and woman having sexual relations   |                              |                 |            |         |         |
| without being married  | Miss Int b                   | 2               | 3          | 4       |         |
| An unmarried couple living together  | es 4f box                    | 2               | 3          | 4       |         |
| An unmarried couple having children  | Inte                         | 2               | 3          | 4       |         |
| 14. Has the existence of AIDS resulted in an   |                              |                 | Don't      |         |         |
| alteration of sexual habits:   | Yes                          | No              | Know       |         |         |
| on the part of teenagers you know?   | 646 <b>1</b> 51d             | 2               | 3          |         |         |
| on the part of adults you know?  | 1                            | 2               | 3          |         |         |
| on your part?  | obleh zi                     | 2               | bivit-ni n |         |         |
| IE Which of these statements are all the stat |                              |                 |            |         |         |
| 15. Which of these statements comes closest to your feelings abo<br>distribution of pornography?   | ut the                       |                 | colleg a ; |         |         |
| There should be NO LAWS forbidding its distribution  |                              |                 |            |         |         |
| There should be laws forbidding its distribution to person<br>There should be laws forbidding its distribution to ALL AG   | s UNDE<br>GES                | R 18            |            |         |         |
| 2 3 4  |                              |                 | ing 6 sw   |         |         |
| 16. Do you think it should be possible for a pregnant woman to o<br>a LEGAL abortion if:   | btain                        |                 |            |         |         |
| a LEGAL abortion in:   |                              | Yes             | No         |         |         |
| There is a strong chance of serious defect in the baby   |                              | 1               | 2          |         |         |
| She is married and does not want to have any more children   |                              | s sijble        | 2          |         | क ता भी |
| Her own health is seriously endangered by the pregnancy  |                              | . 1             | 2          |         |         |
| The family has a very low income and cannot afford more child She became pregnant as a result of rape  | dren                         |                 | 2          |         |         |
| She is not married and does not want to marry the man  |                              |                 | 2          |         |         |
| She wants an abortion for any reason   |                              | i               | 2          |         | [76]    |
| owing are to CANADIA's in general  |                              |                 |            |         |         |
| 17. Concerning CRIME and VIOLENCE:   |                              |                 |            |         |         |
| Is there any area within a kilometer of your home where you  |                              | Yes             | No         |         |         |
| would be afraid to walk alone at night?  |                              | I               | 2          |         | [3.1]   |
| Have you ever been threatened with a gun or shot at in Canad   | da?                          |                 | 2          |         |         |
| Have you ever been sexually assaulted?   |                              |                 | 2          |         |         |
| During 1994, did anyone illegally enter your apartment or hom<br>During 1994, did anyone take something from you by using for  | ne!                          |                 | 2          |         |         |
| such as a stickup, mugging, or threat?   |                              |                 | 2          |         | [5]     |
|  |                              |                 |            |         | HI ST   |

# 18. WE WOULD LIKE TO TURN NOW TO SOME OF YOUR VIEWS ON A VARIETY OF ECONOMIC, SOCIAL AND POLITICAL ISSUES IN CANADA.

Please indicate your level of agreement or disagreement with these statements.

|  | Strongly<br>Agree                     | Agree | Disagree                    | Strongly<br>Disagree   |    |
|--|---------------------------------------|-------|-----------------------------|------------------------|----|
| War is justified when other ways of settling international disputes fail                     | . I                                   | 2     | 3                           | amor4 aris as          | [6 |
| Anyone who works hard will rise to the top   | . 1                                   | 2     | 3                           | 4                      |    |
| On the whole, immigration is a good thing for Canada   |                                       | 2     | ernem 3 b ns                | 4                      |    |
| In spite of what some people say, the lot of the average person is getting worse, not better |                                       | 2     | 3                           | e de lo caluba d       |    |
| The death penalty should be exercised in some instances                                      | . I                                   | 2     | 3                           | 4                      |    |
| A person should retire at 65, regardless of health   | 1                                     | 2     | 3 1 sla                     | 4                      |    |
| Most of the time people try to be helpful  | . 1                                   | 2     | irb grit 3rl alq            | 100 b <b>4</b> 100 m m |    |
| Everything's relative  | . I Grad                              | 2     | 3                           | 4                      |    |
| The Young Offenders Act needs to be toughened  | . I                                   | 2     | 3                           | 4                      |    |
| Sex education should be offered in public schools  | . 1                                   |       | sagamaa <b>3</b> to op      |                        |    |
| The overemphasis on individual rights is making social life difficult                        | . 1                                   | 2     | 3                           | 4                      |    |
| There are some circumstances in which a doctor would be justified in ending a patient's life |                                       |       | vides 3 od                  | 4                      |    |
| Homosexuals should be eligible for ordination as ministers or priests                        | enil) en get<br>e tolke elle          | 2     | OVI ed blue<br>Black 3 blee | 4                      |    |
| A stranger who shows a person attention is probably up to something                          | . I                                   | 2     | 3                           | 4                      |    |
| mmigrants to Canada have an obligation to learn Canadian ways                                |                                       | 2     | 3                           | 4                      |    |
| Birth control information should be available to teenagers who want it                       |                                       |       |                             |                        |    |
| People who cannot afford it have a right to medical care                                     | • • • • • • • • • • • • • • • • • • • | 2     | 3                           | 4                      | [a |

#### 19. HOW IMPORTANT do you think the following are to CANADIANS in general?

| Extremely (here)  2 Liberal gM geV  3 Montrons models of the road | Very<br>Important | Somewhat<br>Important | Important | Important                   |
|---|-------------------|-----------------------|-----------|-----------------------------|
| Honesty   | 1                 | 2                     | 3         | s Alexa 4 blanks and black  |
| Generosity  | Sebse 40 mi       | 2                     | 3         | scarely 4 and noise provide |
| Family life   |                   |                       |           |                             |
| Concern for others  |                   |                       |           | 4 5 5 5 5 5                 |
| A comfortable life  | อากสโรกเลี้       | 2                     | 3         | 4                           |
| Spirituality  | 1                 | 2                     | 3         | 4                           |
| Being loved   |                   | 2                     | 3         | 4                           |
| Cultural group background   |                   | 2                     | 3         | 4                           |
| Being a Canadian  |                   | 2                     | 3         | 4                           |

[31]

|   | Strongly<br>Agree    | Agree | Disagree | Strongly<br>Disagree                    |       |
|---|----------------------|-------|----------|---|-------|
| It would be a good idea to have a curfew in this  | lenging - Y          |       | 0,       | 0, 30                                   |       |
| community for young people under the age of 16, unless they are out with their parents    |                      | 2     | 3        | 4                                       | [32]  |
| The use of marijuana should be legalized  | 1                    | 2     | 3        | o 4 m o 4                               |       |
| Public schools should offer courses in religion   | 1                    | 2     |          | 4                                       |       |
| Married women should not be employed if their husbands are capable of supporting them     |                      | 2     | 3        | 4                                       |       |
| Homosexuals are entitled to the same rights as other Canadians                            | 1                    | 2     |          | 4                                       |       |
| Women should take care of running their homes and leave running the country up to the men |                      | 2     | 3        | 4 - 1                                   |       |
| Winters in Canada seem to be getting warmer   | 1                    | 2     | . 3      | 4                                       |       |
| Discipline in most homes today is not strict enough                                       | 1                    | 2     | 3        | 4                                       |       |
| Religion's influence is increasing in Canadian life                                       |                      | 2     | 3        | 4                                       |       |
| Divorce in this country should be easier to obtain than it is now                         | \$ 1.                | 2     | 3        | 4                                       |       |
| In general, women drive cars as well as men   |                      | 2     | 3        | 4                                       |       |
| Police should be allowed to set speed traps to catch speeding motorists                   |                      | 2     | 3        | 4                                       |       |
| There will likely be another world war within the next 25 years                           | in Spirosil<br>1<br> | 2     | 3        | 4                                       |       |
| What's right or wrong is a matter of personal opinion                                     | 2                    | 2     | 3        | 4 30000                                 |       |
| Some UFO's are from other planets   |                      |       |          | 4                                       |       |
| These days a person doesn't really know who can be counted on                             | \$                   |       |          | adloc grading                           |       |
| I'd approve of having families from Asian countries                                       |                      |       | 3        |   |       |
| come to live in my neighborhood   |                      | 2     | 3        | 4                                       |       |
| Generally speaking, teenagers are not as interested in religion as they were 25 years ago |                      | 2     | 3        | 4                                       |       |
| Women who do the same work as men should receive the same pay                             |                      | 2     | 3        | 4 |       |
| The atomic bomb should not have been used against Japan                                   | edy miarecti         | 2     | 3        | 4                                       |       |
| Most of the time people are just looking out for  |                      | Ī     |          | guo y testa                             |       |
| themselves  |                      | 2     | 3        | 4                                       |       |
| People who are poor have a right to an income adequate to live on                         | 1                    | 2     | 3        | 4                                       | THE A |
| In general, values in Canada have been changing   |                      | 2     | ,        |   |       |
| for the worse   | 1                    | 2     | . 3      | 4                                       | [54]  |

# IN THIS SECTION, WE WOULD LIKE TO GAIN SOME UNDERSTANDING OF HOW YOU YOURSELF LIVE LIFE IN CANADA—WHAT YOU DO, WHAT YOU VALUE.

### 21. About how often do you:

| . About how often do you:         | Dail  | C                  | AL | 2.2 | AL     | 11   | Manage |                      |
|-----------------------------------|-------|--------------------|----|-----|--------|------|--------|----------------------|
|                                   | Daily | Several<br>Times A |    |     | Once A |      | Never  |                      |
|                                   |       | A Week             |    |     | Month  | Lvei |        |                      |
|                                   |       |                    |    |     |        |      |        |                      |
| Listen to music                   | - 1   | 2                  | 3  | 4   | 5 00   | 6    | 7      | [55]                 |
| Go to a movie                     | - 1   | 2                  | 3  | 4   | 5      | 6    | 7      |                      |
| Follow sports                     | 1     | 2                  | 3  | 4   | 5      | 6    | 7      |                      |
| Read the newspaper                | 1     | 2                  | 3  | 4   | 5      | 6    | 7      |                      |
| Read books                        | 1     | 2                  | 3  | 4   | 5      | 6    | 7      |                      |
| Play cards for money              | - 1   | 2                  | 3  | 4   | 5      | 6    | 7      |                      |
| Spend time with your family       | 1     | . 2                | 3  | 4   | 5      | 6    | 7      |                      |
| Read Bible/other Scriptures       | 1     | 2                  | 3  | 4   | 5      | 6    | 7      |                      |
| Go out for a relaxing meal        | - 1   | 2                  | 3  | 4   | 5      | 6    | 7      |                      |
| Attend a sports event             | 1     | 2                  | 3  | 4   | 5      | 6    | 7      | le régardy           |
| Keep up with the news             | i     | 2                  | 3  | 4   | 5      | 6    | 7      |                      |
| Attend a play                     | i     | 2                  | 3  | 4   | 5      | 6    | 7      |                      |
| Exercise                          | i     | 2                  | 3  | 4   | 5      | 6    | 7      |                      |
| Spend time with friends           | i     | 2                  | 3  | 4   | 5      | 6    | 7      |                      |
| Say table grace                   | 1     | 2                  | 3  | 4   | 5      | 6    | 7      |                      |
| Watch videos at home              | i     | 2                  | 3  | 4   | 5      | 6    | 7      |                      |
| Dance                             | weis  | 2                  | 3  | 4   | 5      | 6    | 7      | ni ali senio (ili. 1 |
| Buy a lottery ticket              | i     | 2                  | 3  | 4   | 5      | 6    | 7      |                      |
| a tawasa, mayar talah arak satuan |       |                    |    |     |        |      |        |                      |
| Smoke cigarettes                  | 1     | 2                  | 3  | 4   | 5      | 6    | 7      |                      |
| Read your horoscope               | - 1   | 2                  | 3  | 4   | 5      | 6    | 7      |                      |
| Watch religious TV programs       | 1     | 2                  | 3  | 4   | 5      | 6    | 7      |                      |
| Play bingo                        | 1     | 2                  | 3  | 4   | 5      | 6    | 7      |                      |
| Go out to a lounge or bar         | - 1   | 2                  | 3  | 4   | 5 5    | 6    | 7      | [77]                 |
| Engage in a hobby                 | 1     | 2                  | 3  | 4   | 5      | 6    | 7      | [4.1]                |
| Engage in sex                     | - 1   | 2                  | 3  | 4   | 5      | 6    | 7      |                      |
| Play a sport                      | 1     | 2                  | 3  | 4   | 5      | 6    | 7      |                      |
| Read magazines                    | - 1   | 2                  | 3  | 4   | 5      | 6    | 7      |                      |
| Pray privately                    | 1     | 2                  | 3  | 4   | 5      | 6    | 7      |                      |
| Visit an art gallery              | i     | 2                  | 3  | 4   | 5      | 6    | 7      |                      |
| Drink alcohol                     | i     | 2                  | 3  | 4   | 5      | 6    | 7      |                      |
| Go to a ballet                    | i     | 2                  | 3  | 4   | 5      | 6    | 7      |                      |
| Play video gambling machines      | i .   | 2                  | 3  | 4   | 5      | 6    | 7      |                      |
| Bet on a horse race               | i     | 2                  | 3  | 4   | 5      | 6    | 7      |                      |
| Use a computer                    | 1     | 2                  | 3  | 4   | 5      | 6    | 7      |                      |
| Use E-Mail/Internet               |       | 2                  | 3  | 4   | 5      | 6    | 7      |                      |
|                                   |       | 2                  | 3  |     | 5      |      | 7      |                      |
| Sit and think                     | 1     | 7                  | 3  | 4   | 2      | 6    | 1      |                      |

| 22. Do you swim? I Yes 2 No, I don't know how 3 No, but I do know how | 22. | Do you swim? | 1 | Yes | 2 | No, I don't know how | 3 | No, but I do know how |
|---|-----|--------------|---|-----|---|----------------------|---|-----------------------|
|---|-----|--------------|---|-----|---|----------------------|---|-----------------------|

### 23. Are you a member of any of these groups? [CIRCLE IF "YES"]

| A private club I        | A nationality group                   |
|-------------------------|---------------------------------------|
| A labor union 1         | A church/synagogue/temple             |
| A political group       | A fraternity or sorority              |
| A service club          | A farm organization                   |
| A sports group I        | Any other group I                     |
| A hobby-related group I | (please specify)                      |
| A support group I       | o are noon bevera right to an income. |

[26]

|                   | Very<br>Often | Fairly<br>Often   | Some-<br>times | Seldom        | Never               |        |
|-------------------|---------------|-------------------|----------------|---------------|---------------------|--------|
| News              | 1             | 2                 | 3              | 4             | 5                   | [27    |
| Comedy in general | 1             | 2                 | 3              | 4             | 5                   |        |
| Talk Shows        | 1             | 2                 | 3              | 4             | 5                   |        |
| Movies            | 1             | 2                 | 3              | 4             | 5                   |        |
| Sports            | 1             | 2                 | 3              | 4             | 5                   |        |
| Sitcoms           | 1             | 2                 | 3              | 4             | 5                   |        |
| Soaps             | i             | 2                 | 3              | 4             | 5                   |        |
|                   |               | o ssenii starii n | norti aries    | NIT do you re | uncu EMIOAME        |        |
| Drama             |               | 2                 | 3              | 4 199         | DE 1 10 5 1 1 1 1 1 |        |
| Game Shows        | ult.eIS       | 2                 | 3              | 4             | 5                   |        |
| Educational       | 1 48          | 2                 | 3              | 4             | 5.                  |        |
| Religious         | 1             | 2                 | 3              | 4             | 5                   |        |
| Weather           | 1 0           | 2                 | 3              | 4             | 5                   |        |
| Documentaries     | 1 8           | 2                 | 3              | 4             | 5                   |        |
| Music             | 1 3           | 2                 | 3              | 4             | 5                   | IvelaT |
|                   |               |                   |                |               |                     |        |

| 25. | When | you are choosing | a MOVIE, wh | nich do you | want to know | first - who | is in it, | or what it's about? |
|-----|------|------------------|-------------|-------------|--------------|-------------|-----------|---------------------|
|-----|------|------------------|-------------|-------------|--------------|-------------|-----------|---------------------|

- I Who's in it
- 2 What's in it
- 3 Both
- 4 I don't go to movies

| 26. Do you have a FAVOURITE? [If so, please indicate who they are; i | if not, skip | П |
|--|--------------|---|
|--|--------------|---|

| Newscaster | TV Personality | Brotherix  |
|------------|----------------|------------|
| Singer     | Actor/Actress  | Your calls |
| Athlete    | Journalist     | dol.moY    |
| Author     | Politician     | tao tooY   |

27. How often would you say you usually spend watching TV EACH WEEK?

- 1 1-5 hours
- 11-15 hours
- 5 more than 30 hrs

- 2 6-10 hours
- 4 16-30 hours
- 6 rarely or never

[74]

28. How often do you watch the following SPORTS on television? [In a normal season with no strikes!]

|                              | Very         | Fairly | Some- | Seldom | Never                  |     |
|------------------------------|--------------|--------|-------|--------|------------------------|-----|
| the reside of Cartifold Con- | Often        | Often  | times |        |                        |     |
|                              |              |        |       |        |                        |     |
| The NHL                      | 1            | 2      | 3     | 4 4    | ode las 5 UOY ob work  | [   |
| Pro golf                     | Season I was | 2      | 3     | 4      | 5                      |     |
| Curling                      | male to      | 2      | 3     | 4 4    | ez on 5 and ed bl      |     |
| The NBA                      | 1            | 2      | 3     | 4      | 5 and 5 and 61 5       |     |
| Pro tennis                   | 1            | 2      | 3     | 4      | ar or 5 aw shoot   6   |     |
| Γhe NFL                      | 1            | 2      | 3     | 4      | 5 5 7 7 7 7 7          |     |
| American college sports      | . 1          | 2      | 3     | 4      | 5                      |     |
| igure skating                | pora big     | 2      | 3     | 4      | wifew 5 con Jenense al |     |
| Major League Baseball        | 1            | 2      | 3     | 4      | 5                      |     |
| Car Racing                   | -44          | 2 4    | 3     | 4      | 5                      |     |
| The CFL                      | v 1          | 2      | 3     | 4      | 5                      |     |
| Pro wrestling                | 1            | 2      | 3     | 4      | 5                      |     |
| Skiing                       | -1           | 2      | 3     | 4      | 5                      |     |
| Canadian university sports   | 1            | 2      | 3     | 4      | 5                      | . 1 |

| 29. | During the PAST YEAR, have you:         | Yes      | No                 |      |
|-----|---|----------|--------------------|------|
|     | Taken a holiday/vacation                | e I Some | 2                  | [15] |
|     | Switched jobs                           |          | 2 10               |      |
|     | Travelled outside of your home province |          | 2                  |      |
|     | Travelled outside of North America      | 13       | 2 - wold           |      |
|     | Taken a university or college course    | 1.3      | Cornedy in gr 2 ma |      |
|     | Taken a personal development course     |          |                    |      |
|     | Spent time in hospital                  |          |                    |      |
|     | Travelled to the United States          | 1 3 3 4  | 2                  |      |
|     |   |          |                    |      |

30. How much ENJOYMENT do you receive from these areas of life? (Skip any that don't apply to you.)

| Energy order 2               | A Great<br>Deal | Quite<br>A Bit | Some | Little<br>or None                       |
|------------------------------|-----------------|----------------|------|---|
| Music                        |                 | 2              | 3    | 4                                       |
| Friendship                   |                 | 2              | 3    | 4 1000000000000000000000000000000000000 |
| Television                   |                 | 2              | 3    | 4                                       |
| The city or town you live in |                 | 2              | 3    | 4                                       |
| Your house or apartment      |                 | 2              | 3    | 4                                       |
| Household work               |                 | 2              | 31   | drood 4 to box milly                    |
| Your religious group         |                 | 2              | 3    | 4                                       |
| Sports                       |                 | 2              | 3    | 4                                       |
| Your mother                  | 1               | 2              | 3    | 4                                       |
| Your marriage/relationship   |                 | 2              | 3    | JOYA 4 system of                        |
| Your father                  |                 | 2              | 3    | 4                                       |
| Brother(s) or sister(s)      |                 | 2              | 3    | 4 |
| Your child/children          | iomA[           | 2              | 3    | 4 39942                                 |
| Your job                     |                 | 2              | 3    | 4 seshibit                              |
| Your pet(s)                  |                 | 2              | 3    | 4                                       |
| Your family life generally   |                 | 2              | 3    | 4                                       |
|                              |                 |                |      |   |

| 31. | How closely do you follow:          | Very<br>Closely | Fairly<br>Closely | Not Very<br>Closely | Not Closely<br>At All |
|-----|-------------------------------------|-----------------|-------------------|---------------------|-----------------------|
|     | the National Hockey League          | 6 or Inche      | 2                 | 3                   | 4                     |
|     | the Canadian Football League        |                 | 2                 | 3                   | 4                     |
|     | Major League Baseball               |                 | 2                 | levolled 3 to at    | 4                     |
|     | the National Football League        | that   ou o     | 2                 | 3 4 6               | 4                     |
|     | the National Basketball Association |                 | 2                 | 3                   | 4                     |

32. In recent years, there's been talk about the NFL expanding to Canada. How do YOU feel about such a possibility?

- I'd be happy to see the NFL come, even if it meant the end of the CFL
- 2 I'd be happy, but only if the CFL continued to operate
- 3 I don't want to see the NFL come to Canada
- 4 I don't really care much either way

#### 33. In general, how well would YOU say the following describe AMERICANS?

|                              | Very<br>Well | Fairly<br>Well | Not Very<br>Well | Not Well<br>At All |
|------------------------------|--------------|----------------|------------------|--------------------|
| Risk-takers                  | 1            | 2              | . 3              | 4                  |
| Generous                     | 1            | 2              | 3                | 4                  |
| Confident                    | 1            | 2              | 3                | 4                  |
| World's best at what they do | 1            | 2              | 3                | 4                  |
| Patriotic                    | ı            | 2              | 3                | 4                  |

[38]

### 34. THINKING NOW OF VALUES, HOW IMPORTANT TO YOU ARE THE FOLLOWING?

|  | Very            | Somewhat               | Not Very N   | lot Important  |     |
|--|-----------------|------------------------|--|--|-----|
|  |                 | Important              | Important  | At All   |     |
| A comfortable life   | . 1             | 2                      | 3  | 4  | [5  |
| Friendship   |                 | 2                      | ob I 3 dw se   | and 4 isom to a  | 10  |
| Excitement   |                 | 2                      | 3  |  |     |
|  |                 | _                      | 3  |  |     |
| A rewarding career   |                 | 2                      | 3  | 4 71000  |     |
| Freedom  |                 | 2                      | 3  | 4  |     |
| Spirituality   |                 | 2                      | 3  | 4  |     |
| Your cultural group background   |                 | 2                      | 3  | 4 shi lauxas   |     |
| F 1 1 1  |                 |                        |  |  |     |
| Privacy  |                 | 2                      | 3 3 3  | 4 3 4 3 4 6 5 6  |     |
| Recognition  |                 | 2                      | 3  | 4  |     |
| Family life  | . 1             | 2                      | 3  | 4  |     |
| Humour   |                 | 2                      | 3  | 4  |     |
|  |                 |                        | 3  |  |     |
| Being loved  |                 | 2                      | 3  | 4  |     |
| Reliability  |                 | 2                      | . smil 3 .uoms   | 4  |     |
| Kindness   | 1               | 2                      | 3  | 4 of onohe   |     |
| The state of the s |                 |                        |  |  |     |
| Religion   |                 | 2                      | 3  | 4 nanthire   |     |
| Honesty  |                 | 2                      | 3  | 4  |     |
| Creativity   |                 | 2                      | 3  | bol 4 ma 9 mad a   |     |
| Forgiveness  |                 | 2                      | 2  | med 4 and I soll   |     |
|  |                 | _                      | 3  |  |     |
| Intelligence   |                 | 2                      | 3  | 4  |     |
| Generosity   | .               | 2                      | 3  | 4  |     |
| Cleanliness  | . 1             | 2                      | 3  | 4  |     |
| ADDITION AND DESCRIPTION OF THE PROPERTY AND ADDITION OF THE PROPERTY ADDITION O | OH TUOSA        |                        |  |  |     |
| Friendliness   |                 | 2                      | 3  | 4  |     |
| Imagination  | . 1             | 2                      | 3  | 4  |     |
| Politeness   | 1               | 2                      | 3  | 4  |     |
|  |                 |                        | 2  | and a soulder  |     |
| Working hard   | •               | 2                      | 3  | 4  |     |
| Concern for others   | · 1912 P - 5    | 2                      | 3  | 4  |     |
| Success in what you do   |                 | 2                      | 3  | 4  |     |
| Being a Canadian   | A variety 1     | 2                      | 3  | 4  | [7  |
| SOME QUICK NORTH AMERICAN FAC<br>Do you happen to know?  | TS, just for fu | un. Try them Yes, its: | a - and move or  | n!   |     |
|  | Jan tem         | res, its.              |  |  |     |
| the name of our current Prime Minister?  | nil z'nob uci   | 2 87 _                 | we time on you   | w cyten do you ha  | [6  |
| the name of the current U.S. President?  |                 | 2 _                    |  |  |     |
| the name of Canada's first Prime Minister?   | 18 HE 10        | 2                      | Kelmona .  | made allo  |     |
| the name of Canada's capital?  | Otton           | 2                      |  |  |     |
|  |                 |                        |  |  |     |
| the name of Canada's national anthem?  | 5(25, 14)0      | 2 _                    | ob grade to en   | ort yearn work ruo   |     |
| the sport associated with The Stanley Cup  | ?               | 2                      |  |  |     |
| the sport associated with The Super Bowl   |                 | 2                      |  |  |     |
| the sport associated with The Super Bowl the sport associated with The Grey Cup?   |                 | 2                      | no viloder res   | the safety series said   |     |
| are sport associated with The Grey Cup!  |                 | Z _                    | A (mean no)  | The same of the  |     |
| WHO, in your opinion, is the greatest livin  | ng Canadian?    |                        |  |  |     |
| perce change   |                 | 2 N                    | o one comes t  | o mind   |     |
| Page Largue Equencil   |                 | 344                    | o one comes t  | o mind   |     |
|  |                 |                        |  |  |     |
| WHO, in your opinion, is the greatest Car  | nadian of all t | ime?                   |  |  |     |
| Yes ( 2 - New York Colores   |                 | 2 N                    | o one comes t  | o mind   |     |
|  |                 | 1000                   | THE THE PARTY OF T | POTENTIAL PROPERTY CONTRACTOR OF THE PROPERTY CO | 7.4 |

|  |  |  |  |  | Little   |  |
|--|--|--|--|--|--|--|
|  |  | A Great<br>Deal  | Quite<br>A Bit                             | Some                                       | or None  |  |
| Travelled outside of your home province  |  |  |  |  |  |  |
| Loneliness   |  |  | 2  | 3  | - still day to   | mos A t  |
| Lack of recognition for what I do  |  |  | 2  | 3  | 4 4  |  |
| Money  |  |  | 2  | 3  | 4  |  |
| Boredom  |  |  | 2  | 3  | 4  |  |
|  |  |  |  |  |  |  |
| So many things changing  |  |  | 2  | 3  | 4 mc   |  |
| Health   |  |  | 2  | 3  | 4 4  |  |
| My sexual life   |  |  | 2  | 3  | 4  |  |
| Depression   |  | of hel   | 2  | 3  | 4  |  |
| Wondering about the purpose of life  |  |  | 2  | 3  | 4  |  |
| Getting older  |  |  | 2  | 3  | 4  |  |
| 2 3 2 4 1 4 1 4 1 4  |  |  |  |  |  |  |
| My marriage (or relationship)  |  |  | 2  | 3  | 4  |  |
| My looks   |  |  | 2  | 3  | 4  |  |
| Never seem to have enough time   |  | . 1  | 2  | 3  | 4  |  |
| Inferiority feelings   |  |  | 2  | 3  | 4  |  |
| My job   |  |  | 2  | 3  | 4  |  |
| My job   |  |  |  |  |  |  |
| My children  |  |  | 2  | 3  |  |  |
| Dying  |  |  | 2  | 3  | 4  |  |
| Not being married  |  | . 1  | 2  | 3  | 4  |  |
| Feeling I should be getting more out of life   |  |  | 2  | 3  | 4  |  |
| The inability to find the relationship I want  |  |  | 2  | 3  | 4  |  |
|  |  | 17000  | -  | 3  |  |  |
| Looking back to when YOU were a teenag<br>people your age who misbehaved?  I Taking away privileges 2 Being grounded   |  | ical discip  |  | se seem                                    | ned to WORK  | Imagin<br>Policie<br>Works   |
| people your age who misbehaved?  I Taking away privileges  | 4 Phys   | ical discip  |  | se seem                                    | ned to WORK  |  |
| People your age who misbehaved?  I Taking away privileges  2 Being grounded  3 Being "given a good talking to"   | 4 Phys<br>5 Othe   | ical discip<br>er  | line                                       | I  | ned to WORK  |  |
| People your age who misbehaved?  I Taking away privileges 2 Being grounded 3 Being "given a good talking to"  What do you think is the IDEAL NUMBER  | 4 Phys 5 Othe  | ical discip<br>er  | line                                       | I  | AOM XORUS  |  |
| People your age who misbehaved?  I Taking away privileges 2 Being grounded 3 Being "given a good talking to"  What do you think is the IDEAL NUMBER  | 4 Phys<br>5 Othe   | ical discip<br>er  | line                                       | I  | and to WORK  |  |
| People your age who misbehaved?  I Taking away privileges 2 Being grounded 3 Being "given a good talking to"  What do you think is the IDEAL NUMBER  | 4 Phys 5 Othe of children for 6 or more  | ical discip<br>er  | line<br>to have?                           | J<br>J<br>Very<br>sely<br>PMA HT<br>J. fwo | the call of the ca |  |
| People your age who misbehaved?  I Taking away privileges  2 Being grounded  3 Being "given a good talking to"  What do you think is the IDEAL NUMBER  0 I 2 3 4 5   | 4 Phys 5 Other of children for 6 or more   | ical discip<br>er<br>a family  | to have?                                   | lo with?                                   | the call of the ca | Policies Concerns of the man the man   |
| People your age who misbehaved?  I Taking away privileges  Being grounded  Being "given a good talking to"  What do you think is the IDEAL NUMBER  O I 2 3 4 5  How often do you have time on your hand  | 4 Phys 5 Other of children for 6 or more s that you don  | t know w   | to have?                                   | lo with?                                   | ides   | Policies of the part of the pa |
| People your age who misbehaved?  I Taking away privileges  Being grounded  Being "given a good talking to"  What do you think is the IDEAL NUMBER  O I 2 3 4 5  How often do you have time on your hand  I Quite often 2 Now ar  About how many hours of sleep do you av   | 4 Phys 5 Other of children for 6 or more s that you don and then erage per day?                          | t know w   | to have?  what to do                       | lo with?                                   | attes  | Inventor  Police  Voorke  Conce  Succes  Being it  Do you  the nat  |
| People your age who misbehaved?  I Taking away privileges  Being grounded  Being "given a good talking to"  What do you think is the IDEAL NUMBER  O I 2 3 4 5  How often do you have time on your hand  I Quite often 2 Now are  About how many hours of sleep do you average of the property | 4 Phys 5 Other of children for 6 or more Is that you don and then erage per day?                         | a family   | to have?                                   | lo with?                                   | attes  | Inventor  Police  Voorke  Conce  Succes  Being it  Do you  the nat  |
| People your age who misbehaved?  I Taking away privileges  2 Being grounded  3 Being "given a good talking to"  What do you think is the IDEAL NUMBER  0 I 2 3 4 5  How often do you have time on your hand  I Quite often 2 Now ar  About how many hours of sleep do you av  About what time do you usually go to bed!  By about: I 10 pm 3 mid   | 4 Phys 5 Othe of children for 6 or more s that you don nd then erage per day?                            | a family to the state of the st | to have?  what to do  st never  ho  p days | lo with?                                   | attes  | Imagin Policie Viorida Policie Reing i Schotz Do yo the na   |
| People your age who misbehaved?  I Taking away privileges  2 Being grounded  3 Being "given a good talking to"  What do you think is the IDEAL NUMBER  0 I 2 3 4 5  How often do you have time on your hand  I Quite often 2 Now ar  About how many hours of sleep do you av  About what time do you usually go to bed!  By about: I 10 pm 3 mid   | 4 Phys 5 Othe of children for 6 or more s that you don nd then erage per day?                            | a family to the state of the st | to have?  what to do  st never  ho  p days | lo with?                                   | attes  | Imagin Policie Viorida Policie Reing i Schotz Do yo the na   |
| People your age who misbehaved?  I Taking away privileges  Being grounded  Being "given a good talking to"  What do you think is the IDEAL NUMBER  O I 2 3 4 5  How often do you have time on your hand  I Quite often 2 Now ar  About how many hours of sleep do you av  About what time do you usually go to bed!  By about: I IO pm 3 mic 2 II pm 4 I a   | 4 Phys 5 Other of children for 6 or more Is that you don and then erage per day? In the dight m or later | a family to the state of the st | to have?  what to do  st never  ho  p days | lo with?                                   | attes  | Imagin Policie Viorida Policie Reing i Schotz Do yo the na   |
| People your age who misbehaved?  I Taking away privileges  Being grounded  Being "given a good talking to"  What do you think is the IDEAL NUMBER  O I 2 3 4 5  How often do you have time on your hand  I Quite often 2 Now ar  About how many hours of sleep do you av  About what time do you usually go to bed!  By about: I IO pm 3 mic 2 II pm 4 I a  How would you describe your HEALTH?  I Excellent 2 Good 3 I  | 4 Phys 5 Other of children for 6 or more Is that you don ind then erage per day? Inight m or later       | t know was Almo  | to have?  what to do  st never  ho  p days | lo with?                                   | attes  | Imagin Policie Viorida Policie Reing i Schiff Do yo the na   |
| People your age who misbehaved?  I Taking away privileges  Being grounded  Being "given a good talking to"  What do you think is the IDEAL NUMBER  O I 2 3 4 5  How often do you have time on your hand  I Quite often 2 Now ar  About how many hours of sleep do you av  About what time do you usually go to bed!  By about: I IO pm 3 mic 2 II pm 4 I a   | 4 Phys 5 Other of children for 6 or more Is that you don ind then erage per day? Inight m or later       | t know was Almo  | to have?  what to do  st never  ho  p days | lo with?                                   | attes  | Imagin Policie Viorida Policie Reing i Schiff Do yo the na   |

### LITTLE IS KNOWN ABOUT THE BELIEFS AND PRACTICES THAT ARE IMPORTANT TO CANADIANS.

| 47.    | Do you believe:  | Yes, I<br>Definitely<br>Do                         | Yes, I<br>Think<br>So | No, I<br>Don't<br>Think So | No, I<br>Definitely<br>Do Not |       |
|--------|--|--|-----------------------|----------------------------|-------------------------------|-------|
|        | In ESP (extrasensory perception)   | 1  | 2                     | ,                          |                               |       |
|        | In astrology   |  | 1 SO CISONE           | TIVE MYL                   | MARRI D OR                    | [42]  |
|        | In heaven  |  | 2                     | 3                          | 4                             |       |
|        | In hell  | Yeadwage bright                                    | and of wife at        | ses year husb              | How Tren do                   |       |
|        |  |  | 2                     | 3                          | 4                             |       |
|        | In angels  | nagle assil & philis                               | סופיק וחות נחות       | Ildes 2 M                  | A A A                         |       |
|        | In near-death experiences  |  | 2                     | 3                          | 4                             |       |
|        | That God exists  |  | 2                     | 3                          | 1                             |       |
|        | That some people have psychic powers,  |  | CHILDREN              | BOA JOOH                   | DZ BYATH LICH                 |       |
|        | enabling them to predict events  |  | 2                     | 3                          | 4                             |       |
|        | 10 100   | the Arguing published                              | do youngehilde        | tly - if at all -          | gaupani worl                  |       |
|        | In life after death  | est per of their rag                               | 2                     | glous material             | len le Arzala                 |       |
|        | That Jesus was the Divine Son of God   |  | 2                     | 3                          | try b 4 cours                 |       |
|        | We can have contact with the spirit world  | 3 Sometimes = 4                                    | 2                     | 3                          | 4                             |       |
|        | That miraculous healing sometimes occurs   |  | 2                     | 3                          | 7                             |       |
|        | That this actions frealing sometimes occurs  | detre significant and the control                  | 2                     | 3                          | 4                             |       |
|        | You yourself will be reincarnated  |  | 2                     | 2                          | 4                             |       |
|        | That you personally have experienced an  | number of selection                                | 2                     | 3                          | 4                             |       |
|        | event before it happened (precognition)  |  | 2                     | -                          |                               |       |
|        | It's possible to communicate with the de-  |  | 2                     | 3                          | 4                             |       |
|        | It's possible to communicate with the dead   | I  | 2 200                 | 3                          | 4                             |       |
|        | That you have experienced God's presence   | e  | brus 320ATS           | CRHOS WE                   | 4                             |       |
|        |  |  |                       |                            |                               |       |
| 48.    | Do you happen to know your astrological  I No 2 Yes, it's                                  | sign?  | Very confortable      |                            |                               |       |
| 49.    | There is a lot being said today about a new  | v interest in spiritualit                          | cy.                   |                            |                               |       |
| IF YE  | Do you yourself have "spiritual" needs   | ? I Yes 2  | No                    |                            |                               | [60]  |
| Som    | What do YOU mean by "spirituality"?  |  |                       | /3                         | account!                      |       |
| Silver |  | 2 2  |                       | etilas                     | Varive spirit                 |       |
|        | Dunked on  |  | 3/15/                 |                            | entecostal                    |       |
|        | and the same that are also the   | E &  |                       |                            | United Char                   |       |
| 50.    | There also has been lot of talk about people<br>What best describes your relationship to t | showing interest in wh<br>he movement?             | at is referred        | to as the "Ne              | ew Age" moven                 | nent. |
|        | I'm not familiar with New Age the  | ought  |                       |                            |                               |       |
|        | 2 I'm familiar with New Age though   |  | ntorostod             |                            |                               |       |
|        | 3 I'm familiar with New Age though   | t and computed inter                               | ncer ested            |                            |                               |       |
|        | 4 I'm familiar with New Age though   | t and somewhat inter                               | ested                 | II de lin turni            |                               |       |
|        | 4 I'm familiar with New Age though   | t and mignly interested                            | u_ turannsuzé i       |                            |                               |       |
| IF IN  | ITERESTED:   |  | - Unamuras I          | k in the New<br>i          | i he last poet                |       |
| 1      | as in the 1244 to withhis build  |  |                       |                            | ada lo dardo                  |       |
|        | Do you participate in any New Age:   | activities I Yes<br>groups I Yes<br>networks I Yes | 2 No                  |                            | Idong Iliw (d                 |       |
|        |  |  | _ 140                 |                            |                               |       |

| Several times a week     Every week     Nearly every week            | 4 2-3 times<br>5 About or<br>6 Several ti | ice a month   | 8 L              | bout once a year<br>ess than once a yea<br>lever   |
|--|---|---------------|------------------|--|
| MARRIED OR LIVING WITH SOME  | EONE:                                     |               | and (Astrono     | ed transport per   |
| How often does your husband or                                       | wife attend service                       | 199           | 4                |  |
| Follow stores  |   |               |                  |  |
| I As often as I do 2 More often                                      | en than I do 3                            | Less often th | an I do          | 1  |
|  |   |               |                  |  |
| YOU HAVE SCHOOL AGE CHILD  | REN:                                      |               |                  | AVER THOSE STATE   |
| How frequently - if at all - do you                                  | children attend                           | Sunday School | ol or            | olbana au madi gra   |
| classes of religious instruction whi                                 |   |               |                  | The state of the s |
| school days?   |   |               |                  | meranis dicapten   |
| I Regularly 2 Of   | ten 3 Sometir                             | nes 4 Ne      | ever             | nov efection areas a   |
| 2. Do you participate in any home st                                 | udy groups (e.g.                          | Rible studies | nersonal issue   | (c)?   |
| 2. Bo you participate in any nome so                                 | ady groups (e.g.,                         | Dible studies | , personal issue | idented live Heature   |
| I Yes  | 2 No                                      |               |                  |  |
| 53. IF YOU ATTEND RELIGIOUS SE                                       | DVICES SOMETII                            | MEC.          | edinamed b       | carlone it nappens   |
|  |   |               | oes in a book by | mentiones mail to  |
| If invited, HOW COMFORTABLE<br>service held by people whose fait     |   | do you think  | you would feel   | in a worship   |
| service near by people whose late                                    | 1 13.                                     |               |                  | Don't Know   |
| Very   |   | Not Very      | Not At All       | Enough   |
| Comfort  | able Comfort.                             | Comfort.      | Comfortable      | To Say   |
| Anglican I   | 2   | 3             | 4                | 5  |
| Baptist I  | . 2                                       | 3             | 4                | 5  |
| Hindu  | 2   | 3             | 4                | 5  |
| Jehovah's Witnesses  | 2 2                                       | 3             | 4                | THE STREET LICY S  |
| Jewish I   | 2   | 3             | 4                | 5  |
| Lutheran   | 2   | 3             | 4                | 5  |
| Mormon 1   | 2   | 3             | 4                | 5  |
| Native spirituality I  | 2   | 3             | 4                | 5  |
| New Age  | 2   | 3             | 4                | 5  |
| Pentecostal  | 2 2                                       | 3             | 4                | 5  |
| United Church  | 2   | 3             | 4                | 5  |
| Unitarian 1  | 2   | 3             | 4                | 5  |
|  | Loren                                     | mountained a  |                  | <del>isa, tadasak tis</del>  |
| A. Do you hannon to know   |   | NI            | Yes              | AND A PROPERTY.  |
| 4. Do you happen to know:  |   | No            | Tes              | Answer   |
| Who denied Jesus three times? .                                      |   |               | 2 4514           | (in limitar with   |
| The first book in the Old Testame<br>The last book in the New Testam |   |               | 2                | the familiar with  |
| The last book in the New Testam                                      | ent:                                      |               | 2                | 0  |
| pokiet group   |   |               |                  |  |
| 55. Which of the following have been                                 |   |               |                  |  |
| (b) will probably be carried out for                                 | r you in the FUT                          | OKE! [CIKC    | LE AS MANY       | AS APPLI]  |
|  |   | Yes, In       | Yes, F           | Probably   |
|  |   | The Past      |                  | Future   |
|  |   |               |                  |  |

| 56. | IF YOU DO NOT ATTEND RELIGIOUS SERVICES REGULARLY:   |
|-----|--|
|     | Some observers maintain that few people are actually abandoning their religious traditions. Rather, they draw selective beliefs and practices, even if they do not attend services frequently. They are not about to be recruited by other religious groups. Their identification with their religious tradition is fairly solidly fixed, and it is to these groups that they will turn when confronted with marriage, death and, frequently, birth.   |
|     | How well would you say this observation describes YOU?   |
|     | I Very accurately 3 Not very accurately 2 Somewhat accurately 4 Not accurately at all  |
| TH  | IALLY, WE WOULD LIKE TO ASK YOU SOME QUESTIONS CONCERNING YOUR BACKGROUND. IS INFORMATION IS PARTICULARLY IMPORTANT IF WE ARE TO UNDERSTAND HOW VARIOUS EAS AND BEHAVIOUR FIT INTO THE LIVES OF CANADIANS.   |
| 57. | Where are you presently living?  |
|     | I On a farm       4 In a city of 30,000-100,000         2 Rural non-farm area       5 In a city of 100,000-400,000         3 In a town/city of under 30,000 people       6 In a city of over 400,000   |
| 58. | How many times have you changed residences in the past 10 years?   |
|     | 0   2 3 or more  |
| 59. | Do you speak: I English 2 French 3 English & French  |
| 60. | Are you: I Female 2 Male and the second and the sec |
| 61. | In what year were you born?  |
| 62. | What is your CULTURAL HERITAGE (e.g., English, French, Chinese)?   |
|     | What kind of work do you normally see your or specific or previous each him to had tark?   |
| 63. | Are you:  1 White 3 Native 5 East Indian or Pakistani 2 Black 4 Asian (Oriental) 6 Other   |
| 64. | Are you currently:   |
|     | I Married3 Separated5 Widowed2 Cohabiting4 Divorced6 Never Married   |
| 65. | Have you ever been divorced? I Yes 2 No  |
| 66. | If you were asked to use one of four names for YOUR social class, which would it be?   |
|     | <ul> <li>Lower class</li> <li>Working class</li> <li>Upper class</li> </ul>  |

| I Conservative 3 NDP<br>2 Liberal 4 Parti Quebec   | N  |
|--|--|
| In terms of formal education, what is the H  | HIGHEST LEVEL you have COMPLETED?  |
| Grade school     High School     Technical/business/community college  | 5 Graduate degree/professional school FIELD  |
| 4 Undergraduate university MAJOR   | 6 Doctorate FIELD  |
| Was any of your education in church or pa  | arochial schools? I Yes 2 No   |
| IF YES:  | his  |
| What portion of your education was in such schools?  | Grade High Univer-<br>School School sity   |
| All in parochial schools   | 2 3  |
|  |  |
| At present are YOU,  I Employed full-time  Employed, but not at work because of illness, lay-off, or strike  Not employed outside the home  Retired  | 5 In school, not employed 6 In school, employed part-time 7 Employed part-time, not in school 8 Unemployed   |
| <ol> <li>Employed full-time</li> <li>Employed, but not at work because of illness, lay-off, or strike</li> <li>Not employed outside the home</li> </ol>  | 5 In school, not employed 6 In school, employed part-time 7 Employed part-time, not in school  |
| <ol> <li>Employed full-time</li> <li>Employed, but not at work because of illness, lay-off, or strike</li> <li>Not employed outside the home</li> <li>Retired</li> </ol>   | 5 In school, not employed 6 In school, employed part-time 7 Employed part-time, not in school 8 Unemployed   |
| Employed full-time     Employed, but not at work because of illness, lay-off, or strike     Not employed outside the home     Retired  IF EMPLOYED:  | 5 In school, not employed 6 In school, employed part-time 7 Employed part-time, not in school 8 Unemployed   |
| Employed full-time     Employed, but not at work because of illness, lay-off, or strike     Not employed outside the home     Retired  IF EMPLOYED:  | 5 In school, not employed 6 In school, employed part-time 7 Employed part-time, not in school 8 Unemployed  nally do? (Please be specific.)  |
| Employed full-time     Employed, but not at work because of illness, lay-off, or strike     Not employed outside the home     Retired  IF EMPLOYED:  What kind of work do you norm   | 5 In school, not employed 6 In school, employed part-time 7 Employed part-time, not in school 8 Unemployed  nally do? (Please be specific.)  |
| I Employed full-time Employed, but not at work because of illness, lay-off, or strike Not employed outside the home Retired  IF EMPLOYED:  What kind of work do you norm  With respect to your POLITICAL VIEWS  I Extremely liberal Liberal Moderate, middle of the road | 5 In school, not employed 6 In school, employed part-time 7 Employed part-time, not in school 8 Unemployed  mally do? (Please be specific.)  (not party), how would you rate yourself?  4 Conservative |

| . [  | · IF YOU ARE MARRIED C   |  |  |                                  |  |  |     |
|--|--|--|--|----------------------------------|--|--|-----|
|  | At present is your spouse  | /partner:  |  |                                  |  | FELER EN   |     |
| 20   | Employed full-time     Employed, not at work of illness, lay-off, or str     Not employed outside     Retired  | rike   | 6 In so<br>7 Emp   |                                  | nployed<br>yed part-time<br>me, not in school  | nest und<br>Jai cura<br>Pranta in la   | 51] |
|  | IF EMPLOYED: ———   | 4  | 3 7-6s.  | MANY TROOP BAD<br>THE SOUTH THE  |  |  |     |
|  | What kind of wo  | rk does h  | a/sha da?  |                                  | (905)  | (pless pe  |     |
| 50   | What kind of wo  | rk does ii   | ersite do:   |                                  |  |  |     |
|  | OM 29Y   |  | = 31 EX 1 7/3H   | TOMA NO.                         | STANT, CATHODE                                 | aroma-   |     |
|  | Which best describes the for doing things like cooki   | arrangem<br>ng, cleanir                              | ent between yo   | u and your s                     | pouse or partner                               | on of the state of |     |
|  | I She does all the cooking   | g, cleaning  | g, and laundry.  |                                  |  | Do rou in  |     |
|  | <ul><li>2 She does most of it</li><li>3 Both share the work ed</li></ul>   | qually   |  |                                  |  | cy 8th s/W   |     |
|  | 4 He does most of if   |  |  |                                  |  | 1900 3   |     |
| How  | 5 He does all the cooking<br>w many children do you hav  | i mag  |  | 3 4                              | 5 6 or more                                    | wold wold as a subject of  |     |
|  | 5 He does all the cooking  | /e? (  |  | 3 4                              | 5 6 or more                                    | rold<br>se avolgilen   |     |
|  | 5 He does all the cooking  | /e? (  |  |                                  | 5 6 or more                                    | How sell glows sell gl |     |
|  | 5 He does all the cooking v many children do you hav IF YOU HAVE CHILDREN  | /e? (  | ) 1 2  |                                  | 909W 6 29m                                     | How sell control of the se |     |
|  | 5 He does all the cooking v many children do you hav IF YOU HAVE CHILDREN  | /e? ()   | Preschool  |                                  | 13-19  | Severa care selection selection selection selection selection selection Absent on Absent on Law date   |     |
| Whe  | The does all the cooking with many children do you have a see that the cooking with many children do you have a see that the cooking with many are seen you were 16 years old, with many are seen you were yo | ve? (  | Preschool  |                                  | 13-19  | Several Character Several Character Several About on Abou |     |
| Whe  | The does all the cooking with many children do you have a see that the cooking with many children do you have a see that the cooking with many are seen you were 16 years old, with many are seen you were yo | ve? () :   | Preschool 6-12 natural parented or separated   | s:<br>3<br>erence, along         | 13-19 20 or over Other                         | How we see the |     |
| Whe  | The does all the cooking with many children do you have a see a se | were your 2 Divorce UR generate) and PA              | Preschool 6-12 natural parented or separated   | s:<br>3<br>erence, along<br>Your | 13-19 20 or over  Other with your  Your Father |  |     |
| Wheel Market Mar | FYOU HAVE CHILDREN How many are:  If you were 16 years old, we have the policy of the  | were your 2 Divorce UR genera le) and PA             | Preschool Preschool One 6-12 Pratural parents and religious preferences ARENTS: Your | s:<br>3<br>erence, along<br>Your | 13-19 20 or over  Other with your  Your Father |  |     |
| Wheel Market Mar | FYOU HAVE CHILDREN How many are:  If you were 16 years old, we have to each other  uld you please indicate YOUSE/PARTNER (if applicable)   | were your 2 Divorce UR genera le) and PA You . I . 2 | Preschool Preschool One 6-12 Pratural parents and religious preferences ARENTS: Your | s:<br>3<br>erence, along<br>Your | 13-19 20 or over  Other with your  Your Father |  |     |
| Wheel Mouse of the SPO   | FYOU HAVE CHILDREN  How many are:  How many are:  If you were 16 years old, we many and the each other  USE/PARTNER (if applicable of the each other)  The entire of the each other will be the each other of the each other of the each other.  | were your 2 Divorce UR genera le) and PA You . I . 2 | Preschool Preschool One 6-12 Pratural parents and religious preferences ARENTS: Your | s:<br>3<br>erence, along<br>Your | 13-19 20 or over  Other with your  Your Father |  |     |

| WHAT DENOMINATION: | You          | Your<br>Spouse/Partner | Your<br>Mother | Your<br>Father |
|--------------------|--------------|------------------------|----------------|----------------|
| Anglican           | age<br>and P | 1                      | arkit-liul     | bayalıdır.     |
| Baptist            |              | 2                      | tow 2 don      | 2              |
| Lutheran           |              | 3 45/113               | 3              | 3              |
| Presbyterian       |              | an 4 d ada s           | 4              | 10mg 4         |
| United Church      | 5            | 5                      | 5              | 5              |
| Other              | 9            | 9                      | 9              | 9              |

77. F IF PROTESTANT, CATHOLIC, OR ANOTHER FAITH:

| IF PROTESTAINT, CATHOLIC, OR ANOTHER PAITH:         | YES      | NO              |
|---|----------|-----------------|
| Is the group you identify with important to you?    | le.      | 2               |
| Would you describe yourself as "deeply committed?"  | 1        | 2               |
| Did you pretty much grow up in this tradition?      | 1        | 2               |
| Do you know very much about your traditions?        |          | 2               |
| Are you very involved right now?                    | 1        | 2               |
| Would you consider being more involved if you found | boy en   | rengris streë i |
| it to be worthwhile for you or your family?         | li soiss | 2               |

[76]

78. How often would you say that YOU and YOUR PARENTS (or guardians) went to religious services when you were growing up?

| se de reite :         | You    | Your<br>Mother | Your<br>Father |       |
|-----------------------|--------|----------------|----------------|-------|
| Several times a week  | 1      | 1              | - 1439         | [8.1] |
| Every week            | 2      | 2              | 2              |       |
| Nearly every week     | 3      | 3              | 3              |       |
| 2-3 times a month     | 4      | 4              | 4              |       |
| About once a month    | 5      | 5              | 5              |       |
| Several times a year  | 6      | 6              | 6              |       |
| About once a year     | 7      | 7              | 7              |       |
| Less than once a year | 8      | 8              | 8              |       |
| Never                 | 9      | 9              | 9              |       |
| Not applicable        | 992.10 | 0              | 0              |       |
|                       |        |                |                |       |

- 79. Do you see yourself as an "evangelical?"
  - Yes 2 No
    - 0
- 3 I don't know what that means
- 80. During the last few years, would you say your financial situation has been:
  - I Getting better
- 2 Getting worse
- 3 Staying about the same
- 81. So far as you and your family are concerned, would you say that your present financial situation has been:
  - I Pretty well satisfied
- 3 Not very satisfied
- 2 More or less satisfied
- 4 Not satisfied at all
- 82. Which of the figures below comes closely to your TOTAL FAMILY INCOME, before taxes, in 1994?
  - l less than \$10,000
- 4 \$30,000-39,999
- 7 \$60,000-69,999

- 2 \$10,000-19,999
- 5 \$40,000-49,999
- 8 \$70,000-100,000

- 3 \$20,000-29,999
- 6 \$50,000-59,999
- 9 over \$100,000

| 83. | Compared with Canadian families in general  | , would yo                            | ou say your fa | amily income          | is:  |         |
|-----|---|---------------------------------------|----------------|-----------------------|--|---------|
|     | Far above average 3 Average 2 Above average 4 Below average   | 5                                     | Far below a    | average               |  | [8]     |
| 84. | Do you consider the amount of federal income  | me tax yo                             | u have to pay  | as being:             |  |         |
|     | I About right 2 Too high  | 3                                     | Too low        |                       |  |         |
| 85. | In general, how well would YOU say the follow   | owing des                             | cribe CANA     | DIANS?                |  |         |
|     |   | Very<br>Well                          | Fairly<br>Well | Not Very<br>Well      | Not Well<br>At All   |         |
|     | Risk-takers   | SKINO)                                | 2 2            | 3                     | 4  |         |
|     | Confident   |                                       | 2<br>2<br>2    | 3                     | 4 4 4  |         |
| 86. | IF YOU COULD LIVE   |                                       |                |                       |  |         |
|     | in any PROVINCE, where would you live? in any CITY, where would you live? in any COUNTRY, where would you live?   |                                       |                |                       | And the second s |         |
| 87. | Thinking back over THE PAST FIVE YEARS, or NO PARTICULAR CHANGE in:   | would you                             | say there ha   | s been AN IN          | CREASE, A DE   | CREASE, |
|     |   |                                       | An<br>Increase | A<br>Decrease         | No<br>Change   |         |
|     | The general pace of life  |                                       |                | 2<br>2<br>2<br>2<br>2 | 3<br>3<br>3<br>3   | (21)    |
|     | The helpfulness of strangers  | · · · · · · · · · · · · · · · · · · · |                | 2<br>2<br>2<br>2<br>2 | 3 3 3 3 3  |         |
|     | The time you spend watching television Your interest in spirituality Your enjoyment of marriage (if applicable) Your general happiness Your enthusiasm for life |                                       | 7<br>2         | 2 2 2 2 2 2           | 3<br>3<br>3<br>3   |         |
| 88  | At what age do you plan to retire?  |                                       |                |                       |  |         |
|     | I Under 65 3 After 65   | 5                                     | Don't intend   | to retire             |  |         |
|     | 2 At 65 4 Have no plans   |                                       | I am already   |                       |  | [36]    |

| you say that you are: |   |              |   |               |  |      |
|-----------------------|---|--------------|---|---------------|--|------|
| I Very happy          | 2 | Pretty happy | 3 | Not too happy | s aguave avodi<br>Briave averus<br>Briave averus | [37] |
|                       |   |              |   |               |  |      |

90. F IF YOU ARE MARRIED: -

Generally speaking, how would you describe your marriage?

- I Very happy
- 2 Pretty happy

89. Taking all things together, how would you say things are these days for you - would

Not too happy

# 91. WE WOULD LIKE YOU TO LOOK AHEAD TO THE YEAR 2000 AND TELL US HOW YOU FEEL ABOUT THE FUTURE OF THE FOLLOWING.

Do you think they will GAIN more influence, LOSE some influence, or remain about the SAME?

|                          | Gain    | Lose   | Same |
|--------------------------|---------|--------|------|
| The province you live in | nlaca   | 2      | 3    |
| The traditional family   | 1       | 2      | 3    |
| Education                | 1       | 2      | 3    |
| The Arab countries       | 1       | 2      | 3    |
| Science                  | 1       | 2      | 3    |
| The United States        | İ       | 2      | 3    |
| Women                    | ov Huow | 25 4 2 | 3    |
| Religion                 | 1       | 2      | 3    |
| Europe                   | . 1     | 2      | 3    |
| Canadian Natives         | 1       | 2      | 3    |
| Men                      | 1       | 2      | 3    |
| French Canadians         |         | 2      | 3    |
| Russia                   | 1       | 2      | 3    |
| Atheism                  | 1       | 2      | 3    |
| The United Nations       | 1       | 2      | 3    |
| Traditional morality     | 1       | 2      | 3    |
| Israel                   | 1       | 2      | 3    |
| Canada                   | i       | 2      | 3    |

- 92. As our last question, do you think that Quebec will:
  - I Remain in Canada
  - 2 Separate from Canada
  - 3 Establish a sovereignty association with Canada

### THANK YOU VERY MUCH FOR YOUR WILLINGNESS TO PARTICIPATE IN PROJECT CAN95.

I will write in the summer to let you know where the results will appear.

| Any additional comments: |  |   |  |  |  |  |
|--------------------------|--|---|--|--|--|--|
| 1                        |  |   |  |  |  |  |
|                          |  | , |  |  |  |  |
|                          |  |   |  |  |  |  |
|                          |  |   |  |  |  |  |
|                          |  |   |  |  |  |  |